

**Subject:** Innovate DTLA Leadership Symposium - June 22, 2016<steven@urbanize.la>  
**From:** "Nick Griffin" <NGriffin@downtownla.com>  
**Date:** 05/27/2016 08:26 AM  
**To:** "chris@urbanize.la" <chris@urbanize.la>

Hey Chris & Steven,

Below is your invitation to our **Innovate DTLA Leadership Symposium**.

We would also be honored to have one of you participate as a **Subject Matter Expert** at the Discussion Table on **"Defining DTLA"** - the theme is **COMPETITIVE ADVANTAGE: Is DTLA leveraging assets and strengths, to support innovation?**

Please let me know if you are able to participate or give me a call to discuss.

Thanks.

Nick

You are invited to Innovate DTLA.

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## You are invited to Innovate DTLA.

As a key stakeholder in the future of Downtown Los Angeles, we invite you to participate in our **Innovate DTLA Leadership Symposium** on June 22nd from 8:00am-12:00pm at **WeWork** in the **Gas Company Tower**.

This event will launch the Downtown Center BID's [Innovate DTLA](#) initiative to promote Downtown Los Angeles as a place of innovation and creativity, support its innovation ecosystem, and attract new organizations and individuals to DTLA. Innovate DTLA is a collaboration with the [Bass Initiative for Innovation & Placemaking](#) (a partnership with the [Brookings Institution](#) and [Project for Public Spaces](#)).

The symposium will feature Bruce Katz, Brookings Centennial Scholar and author of [The Rise of Innovation Districts](#), Fred Kent, founder of Project for Public Spaces, and leaders of Downtown's business, tech, creative, real estate, government, non-profit and educational communities.

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## Agenda

Wednesday, June 22nd 2016

We Work at Gas Company Tower

555 w 5th Street, Lobby Level, Los Angeles, CA 90013

8:00am      Breakfast and networking

8:30am      Presentations

- *Innovation and Placemaking: A New Paradigm* – Bruce Katz, Brookings Institution & Fred Kent, Project for Public Spaces
- *DTLA Innovation District: Preliminary Audit* – Nick Griffin, Downtown Center BID

9:30am      Panel

- *Innovation Infrastructure and the Culture of Creativity* - Moderated by Andy Altman, Brookings Institution
  - Panelists:
    - Bert Dezzutti, Executive Vice President, Brookfield
    - Peter Marx, Chief Innovation Officer, City of Los Angeles
    - Jim Gilliam, Founder & CEO, NationBuilder
    - Fred Walti II, President & CEO, LA Cleantech Incubator
    - Martha Escutia, Vice President Government Relations, USC
    - Tara Roth, President, Goldhirsh Foundation

10:30am      Breakout Discussions:

- Buildings and Workplaces
- Innovation Pipeline
- Talent Attraction and Development
- Defining DTLA
- Employment, Education and Training
- Public Spaces and Mobility
- Residential and Retail
- Networking

- Civic Engagement and Investment
- 11:30am      Recap and Action Plan - Nick Griffin, DCBID

**By Invitation Only: [RSVP HERE](#)**  
**Password: INNOVATE2016**



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